Homer Group
INNOVATIVE PRINT MEDIA

Commercial Printing

Mailing and Distribution

Graphic Design

All in One Place!

Providing Superior Printing, Mailing, and Fulfillment Services for Over 60 Years

The marketing landscape is evolving rapidly and print marketing is more impactful than ever.

At The Homer Group, we bring three generations of experience in print marketing strategies, graphic design trends, and printing technology to help customers make the greatest impact. Whether you're looking for a reprint on brochures or a direct mail campaign that integrates with your digital strategy, we're here to help you maximize the value and impact of your investment.

- Graphic Design
- Digital and Offset Printing
- Mailing and Fulfillment
- Promotional Products
- Packaging
- Large Format Printing
- Trade Show Materials
- Greeting Cards and Invitations

Graphic Design

- Logos and Corporate Branding
- Marketing Collateral
- Stationery
- Direct Mail
- Print and Digital Advertisements
- Packaging
- Trade Show Booths
- Signage
- Specialty Items

Digital and Offset Printing

- Brochures
- Catalogs and Booklets
- Flyers
- Sell Sheets
- Calendars
- Newsletters
- Pocket Folders
- Business Cards
- Envelopes
- Bindery and Finishing

Mailing and Fulfillment

- Mailing List Analysis and Creation
- Data Collection and Management
- Personalization
- Variable Data Printing
- Product and Marketing Kit Fulfillment
- Inventory Management and Warehousing
- Utilization of HIPAA-Complaint Software

Promotional Products

- Apparel and T-shirts
- Bottles and Mugs
- Key Chains
- Lanyards and Badge Holders
- Magnets
- Pens and Pencils
- Sports Accessories
- Stress Relievers
- Flash Drives
- Webcam Covers
- Wireless Gadgets

Product Packaging

- Custom Boxes and Bags
- Custom Inserts
- Labels and Stickers
- Blister Packs
- Specialty Packaging
- Hang Tags and Sleeves
- Die Cutting
- Printing
- Production
- Prototype Design

Large Format Printing

- Trade Show Graphics
- Banners
- Mounted Canvas
- Posters
- Flags
- Yard Signs
- Car Magnets
- Window Graphics
- Cut Vinyl Window Lettering
- Wall Graphics

Trade Show Marketing

- Booth Display Graphics
- Retractable and Vinyl Banners
- Signage
- Counters and Kiosks
- Printed Collateral
- Table Covers
- Table Top Displays
- Giveaways
- Pre- and Post-Show Mailers

Greeting Cards and Invitations

- Birthday, Anniversary Thank You and Holiday Greeting Cards
- Bar and Bat Mitzvah, Graduation and Wedding Invitations
- Baby, New Home and Grand Opening Announcements
- Personal Stationery, Note Cards, Notepads, Labels and Journals

Our Sister Company is Putting Their Energy Into Helping Our Clients Grow

Navitas Marketing is fueled by energy — the energy to create, to innovate, and to drive results. They infuse every sales and marketing strategy with passion, purpose, and momentum.

Discover the energy!

navitas!
energizing marketing strategies

navitasmarketing.com

Bringing 60+ years of experience to help businesses grow through successful printing and integrated marketing solutions

- **GRAPHIC DESIGN** – We make sure your print marketing is eye-catching and impactful.
- **DIGITAL AND OFFSET PRINTING** – Utilizing a variety of equipment to print each job the right way.
- **MAILING AND FULFILLMENT** – Reaching your audience through direct mail campaigns or ongoing product fulfillment.
- **PROMOTIONAL PRODUCTS** – Create ongoing brand recognition by keeping your name front and center.
- **PRODUCT PACKAGING** – Protect your product and attract new buyers with branded custom packaging.
- **LARGE FORMAT PRINTING** – Maintain brand recognition with your indoor and outdoor signs, tradeshow displays, and vehicle graphics.
- **TRADE SHOW MATERIALS** – Everything you need in your booth including signage, handouts, giveaways, and communication.
- **GREETING CARDS AND INVITATIONS** – Stock and custom mailers for holidays or events, including design, printing, and mailing services.

Let's get started! | 610.539.8400 | www.homergroup.com

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